

## **Rotary Business Partners Scheme**

The Rotary Business Partner's scheme has been set up to enable members of the local business community to help the rotary club of Seaford meet the many needs that exist locally and to give partners' businesses publicity.

Members of our Rotary Business Partner Scheme assist us by helping us to cover the cost of our fundraising events. This allows us to maximise funds raised and it is important to know that all funds raised for charity by the Seaford Rotary Club go directly to good causes.

### **Benefits**

1. An opportunity to attend one of our meetings and tell us about your business
2. A listing on our club website with your details, this website is linked to all local and national Rotary Clubs
3. An approved strapline on your advertising i.e. "supporting Seaford Rotary" or similar text and the use of the copyright business partner's logo
4. An annual certificate to show that the business supports the community through the Rotary Club of Seaford and rotary business partner scheme
5. A credit in press releases where appropriate
6. An opportunity to help out with an event which may be close to your heart
7. The opportunity to promote a local cause which requires charity support
8. An invitation to a social evening with other business partners
9. A regular update via our website of our past and future events
10. All of the foregoing for an annual cost of £75

### **General**

- This is a totally different approach to align businesses with a highly successful Rotary movement and our 50 years of supporting the community
- We are not asking something for nothing
- Our record of commitment to the local community (from nursery to elderly and everything in between) is unsurpassed
- A well-earned reputation as organisers of the Christmas Sleigh collection and Car Boot Craft and Produce fairs
- We are presenting ourselves as local Rotarians not employed sales people

